

Support from the National sports products manufactured through improved procurement processes and source of the making

imansadat modarres1, mojtaba poorkhiz2, nahid talibi3,
tahere sadat modarres4

Abstract:

In the industrial world today the production is viewed as a competitive weapon and manufacturing organizations the peripheral have been its features can be enhanced competitive pressures, variety of products changes in social expectations and increasing customer expectations noted.

While the quality of the products should be only a short time in the market, and have replaced them with the latest products, taste, taste or needs are compatible. Neglect or default in the timely delivery of products and customer demands may be too expensive.

Since today's sports in advanced industrial countries and the concept of acquaintance the sport and its products can be viewed as an industry. Enhancements such events, products, and services, sports activities, due to the free nature of instability, uncertainty in the results of events and can not predict it will lands.

In conclusion we can say that sports product, different from other domains, and the most important reasons for this include: result is intangible, fleeting nature, lack of stability, strong margins, emotional, professional clients, little control over the marketing of the product, Public interest and

Hence in this paper the researcher is trying to in the field of sporting goods about shopping, improved buying process, source and impact on reducing production costs To enhance the quality of products and commodities and competitive more with foreign goods in order to supporting domestic producers pay.

Keywords: supporting national production of, sports products, process purchase, storage resource