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THE NECESSITY OF EVALUATING THE STRATEGIC THINKING IN ECONOMIC COLLECTIVE EFFORT WITH THE MANAGEMENT APPROACH

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ABSTRACT

In the current world, the developing and developed countries to increase their productivity in human resources attempt to reform their economic system. The present study based on the views of our great leader regarding economic collective effort, a significant association was found between strategic thinking of the managers of governor office managers of Khorasan Razavi and management aspect of economic collective effort. In this study by a relatively new and functional method with library study, 5 main indices were extracted among the strategic thinking indices and based on the experts' comments and were evaluated by group decision making software. In this method, to evaluate the necessity of strategic thinking in economic collective effort, group-fuzzy AHP is used. The data validity was supported by inconsistency index. "The existing condition", "improvement empowerment" were determined in the 7-item Likert scale and finally, the output of this method was shown in matrix weighted gap- improvement empowerment. The indices are prioritized as followings: Systematic thinking , strategic determination, advancement based on scientific approach, intelligent opportunity gaining and thinking during time. In this study, by comparing the existing and the best condition, the weighted gap was extracted and some applied solutions were presented to eliminate it. It is hoped that the proposed policy in the study is a solution to improve the strategic thinking growth in economic collective effort in Khorasan Razavi governor office.

Keywords: Strategic thinking, Economic collective effort, Group-fuzzy AHP, Advancement based on scientific approach, Systematic attitude

Based on the extension of the activities, prioritization of the issues to investigate and improve them is unavoidable. On the other hand, by the increase of problems and complexity of the organizations, we need better solutions and use strong tools as strategic planning. The managers with strategic thinking and better understanding of strategic plan has effective performance and strategic thinking is used as a complementary for strategic planning as suitable approach of "leadership" in the organization and can help with systematic coping up with the problems, understanding the opportunities, optimal allocation of rare resources and achieving the required results. Is the performance of governor office of Mashhad performance from strategic thinking?

There are various indices including strategic thinking, strategic determination, thinking in time, systematic attitude, intelligent opportunity, advancement based on scientific approach and some indices as identification of opportunities and threats, coping up with the barriers in achieving the ideals, welcoming the ideas of employees in organization and etc. are introduced as effective environmental indices on strategic thinking and due to the extension of the discussion, we investigated the priority and

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improvement methods of effective environmental indices on strategic thinking in economic collective effort in governor office of Khorasan Razavi province. Thus, the present study problem was the necessity of identification and priority of the strategic thinking indices in economic collective effort by group-fuzzy AHP model in Khorasan Razavi governor office. The study aimed to determine and prioritize the strategic thinking in economic collective effort in KHorasan Razavi governor office.

The present study evaluated the existing condition of strategic thinking indices in governor office of Khorasan Razavi and as no studies are conducted in this issue and due to the change of conditions of the organization, they should be investigated more than before. This can be said that in this paper besides investigating the existing condition of the study regarding the good condition and the ability of Khorasan Razavi governor office in improvement of each index in province are considered and the gap between two states achieved is designed by Okhravi (2010) with group-fuzzy AHP software, it was found that it is a new work in the studies and finally the results of the studies with practical solutions are presented to reduce the existing gap.

It seems that the necessity of evaluation of strategic thinking in economic collective effort is a new issue that is studied in recent years in all over the world and we attempt to evaluate thinking in managers to achieve a criterion and general indices and besides prioritization of them, present some recommendations.

STATEMENT OF THE PROBLEM

In strategic thinking, a big and uniform image of business is formed. This attitude method is the necessary factor for detecting the effective rules and using them to respond the customer while strategic planning with emphasis on created strategy details and vision, provide the exact data for strategy implementation. Strategic thinking defines the suitable orientation of the organization and takes the strategic planning of the organization in the defined direction. The strategic thinking by synthesizing the internal and environmental factors creates a uniform image of business in the mind and creative and innovative responses to the market needs are provided and strategic planning by analytical methods turns the strategic goals to the annual and short-term goals and plans and formulizes the required steps to implement the created strategy. It is better with this view, strategic planning is considered a tool for implementation of vision of strategic thinking. Strategic planning needs a sustainable environment , environmental factors in balance with the continual changes, understandable and predictable action and reaction and if such conditions are not provided, the effective function doesn't work. The current conditions of business are not suitable for strategic planning (Qafarian, 2003).

Determining the decision making method

This method is explained in brief in four stages. The first stage is the pair wise comparison of the indices with each other via group-fuzzy AHP method and the experts determined in the weight of each index. The second stage is the evaluation of the existing condition of each of the indices and the experts determined it by 7-item Likert scale. In the third stage by combining the results of the first and second stages, the weighted gap is obtained and it is explained in the followings. In the fourth stage, the empowerment of governor office of Khorasan Razavi is determined to improve the existing condition of each of the indices by 7-item Likert scale. Later more explanations of each of the stages are presented.

Study method and conceptual model

In this study by review of literature, the indices were obtained in the first stage and then to achieve the rest of information, Delphi method was used as structured process to collect and classify the existing knowledge to a group of experts and it was done via distributing the questionnaires among these people and controlled feedback of the responses and received comments (survey of top managers of human resources of governor office of KHorasan Razavi) and in this study group-fuzzy AHP decision making software was used. At first, the prioritization of the indices was considered and then the gap between the existing condition and good condition was determined and weighted and finally it was compared with the empowerment of improving the indices.

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☐ نشریه درخواستی دارای هیچ یک از درجه های علمی – پژوهشی و علمی – ترویجی نیست.

نکته مهم: عدد IF و AIF یک نشریه زمانی قابل استخراج است که آن نشریه در پایگاه ISI Journal Citation Reports (JCR) نمایه شده باشد. به عبارت دیگر یک نشریه ممکن است در سایر پایگاه های ISI Thomson Reuters از قبیل Master Journal List و یا Web of Science (WoS) نمایه شده باشد، ولی تا زمانی که وارد پایگاه JCR نشود، مقادیر IF و AIF آن قابل استخراج نیست.

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